



## **Alertus Technologies Brings Emergency Planning Experts to You**

*-- Alertus Emergency Notification Solution Enhances Seminar Series --*

### **Alertus Media Contact**

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**Beltsville, MD – November 14, 2018** – Alertus Technologies, a market leader in unified mass notification, announced today its first ever virtual seminar. Registrants will learn how to structure emergency management plans, from preparedness to recovery. Topics of the seminar will include emergency preparedness, emotional recovery, business continuity, and past case studies.

“With four catastrophic shootings in less than three weeks, active shooter preparedness is on everyone’s mind and this [seminar] will tell you what you need to know to be prepared to try and make sure this never happens to your organization”, says Caroline Ramsey-Hamilton, Risk Expert and Futurist.

The Alertus Seminar Series brings together industry experts with those responsible for safety and security within their organizations to share best practices, latest technologies, case studies, and lessons learned from Alertus customers and partners. This seminar will be helpful for people who are in the emergency management industry, are looking to learn more about emergency and disaster management, or for anyone who wants to learn the tools of how to properly plan for, manage, and recover from emergencies.

“Preparing for emergency situations in the planning process is a critically important task. Don't wait for the lights and sirens in your parking lot to start thinking about your response to a problem for the first time”, said Chris McLaughlin, Senior Director of Emergency Management and Institutional Assurance at North Central Texas College. This seminar will offer a comprehensive deep-dive into current emergency plans, and provide attendees with ways to enhance and strengthen notification systems.

To register, visit, [www.alertus.com/seminars](http://www.alertus.com/seminars). For more information about Alertus Technologies, the Alertus Seminar Series, and additional educational resources, visit, [www.alertus.com](http://www.alertus.com).

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### **About Alertus Technologies**

Alertus Technologies is a pioneer and market leader of emergency mass notification systems for large-area, high occupancy facilities. Since 2002 Alertus has engineered groundbreaking solutions for unified mass notification, in-building notification, outdoor notification, and personal notification. Alertus solutions have been implemented worldwide by thousands of organizations in multiple industries for any number of emergency situations. [www.alertus.com](http://www.alertus.com).