

Alertus Cell Broadcasting



While SMS/TXT message alerts are a useful way to stay connected, it's crucial to have an alternative, reliable method of communication for rapid alerting. The Alertus Cell Broadcast messaging feature allows government organizations, like yours, to instantly send and receive mobile alert notifications within your specific target location.

With a cell broadcasting-based notification system, you won't have to worry about opting in or subscribing to receive notification alerts. Alertus Cell Broadcasting was specifically designed to provide a diverse group of government organizations—both nationally and internationally—with a simple and effective mass communication solution that can easily send notifications to any mobile device connected to a designated network.

Key Benefits & Features

The Alertus Cell Broadcasting feature comes with a wide range of features to ensure for enhanced mobile notification:



Location-specific Service

One critical or non-critical alerting message can instantly be sent to thousands of mobile devices within your specific geolocation.



Practical & Easy to Use

No need to download a mobile app or subscribe to push notifications. We'll help you get started.



Secure

Only the mobile operator will be authorized to send alerts via your cell broadcasting system.



Reliable

With cell broadcasting messages, you can keep your target audience informed with any relevant alerts—including emergency warnings and internal communications—without being affected by network congestion or overloading cell data.



Private & Anonymous

Unlike a typical SMS alerting solution, you don't need a contact list before sending out cell broadcast notifications.



IPAWS Program Integration

Ability to activate IPAWS from Alertus Console & send alerts to WEA and EAS (Wireless Emergency Alerts and Emergency Alert System channels.) Provides public safety officials an effective way to alert and warn the public during an emergency.

Process Diagram

